# LOGISTICS



6 Months Program

3 Months E-Learning 3 Months Internship



# What is Logistics?

Logistics refers to the overall process of managing how resources are acquired, stored, and transported to their final destination. Logistics management involves identifying prospective distributors and suppliers and determining their effectiveness and accessibility. Logistics managers are referred to as logisticians.

# **Tutor Details**

Mrs. Akhila Yasodharan is a M.Com post graduate, who delivered her potantials to be a strong strategic problem solver in search of a challenging role. She was an Accounting manager at Electree Energy Solutions, Thiruvalla for 2 years.

Motivated logistic manager with plentiful experience in freight

effective operations for the company.

Akhila Yasodharan transportation and supply chain management. She can ensure smooth and cost-



# Course Structure

- 3 months E-Learning
- 3 months Internship
- ➤ Live Session for Doubt Clearance (Monday to Friday 10 AM to 7 PM)
- 100% Placement Assistance

# Certification



AVODHA Course Completion Certficate (UNPAID)



SCPro™ Level One Certification (PAID)

# **Fees Structure**

Admission Fee: 3,800

Total Fee: 13,800

Avodha provides Job-oriented courses in an affordable price. The total price of our course is \$\frac{7}{3},800/-\$; but to avail the course, he/she has to pay only \$\frac{7}{3},800/-\$ as an admission fee & rest of the amount \$\frac{7}{0},000/-\$ has to be paid only after getting the job related to the course he/she joined at Avodha, ie., The first installment \$\frac{7}{5},000/-\$ has to pay on the first day of his/her employment in a job wherein they are placed through Avodha. And the second payment of \$\frac{7}{5},000/-\$ needs to be done once the student completes 30 days of employment in the Job they have been placed via Avodha.



### INTRODUCTION OF LOGISTICS

### THE DIFFERENT TRANSPORTATION MEANS

- Process Of A Shipping (Steps)
- > Responsibilities Incoterms
- Creating a Template

# COSTING PRICE BREAKDOWN

- ➤ Overview Big Picture
- > Defining the volume FCL vs LCL
- ➤ Breakeven point FCL vs LCL
- > Air Fret Calculation System
- ➤ Insurance Calculation
- Customs Duties Principle & calculation
- Arrival Charges
- Calculation of the Margin





# OFFICIAL DOCUMENTS FOR EXPORT/IMPORT

- Booking A Shipment
- Logistics Optimization
- Extra Reformulation
- Case Study

# LOGISTICS

- Understanding Logistics
- Defining Logistics
- Outbound & Inbound Logistics
- Reverse Logistics
- Key Decisions
- Storage and Distribution
- Bullwhip Effect
- Company Performance



## **SUPPLY CHAIN**

- Supply Chain for Business Professionals
- Supply Chain Management
- SCM Goals
- Inventory Management
- Purchasing & Buyer Relationships
- Manufacturing and Operations
- Location
- Outsourcing
- Logistics Considerations
- Shipping Containers
- Supply Chain Modes
- Distribution Centres
- Supply Chain Components
- Push Strategy





- > Dealing with Surprises
- ➤ Global Supply Chains
- Creating an Ethical Supply Chain

# **CUSTOMER SERVICE**

- > Introduction
- Importance of Customer Service Strategy
- ➤ Customer Expectations
- Characteristics of Effective Customer Service
- > Starting the Planning Process
- ➤ Building the Right Skills
- > Implementing
- Technology and Innovation
- Putting your Strategy to Work



- ➤ Updating and Keeping the Customer Service Current
- > What is Quality in Customer Service
- > Understanding Customer Expectations
- > Ensuring Quality Standards are Met
- ➤ Effective Standards for Individuals
- > Surveys and Measurements
- Calibration
- Customer Service Process
- Quality Standards
- Overall Objective







# Offline Center



Kochi (Head Quarters)



Hyderabad



Mumbai



Bangalore



Chennai



Delhi



Trivandrum



Ernakulam



Kannur







Thrissur



Kottayam



Kozhikode



Coimbatore

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